

FREE AGENT PRESENTATION

# WHY DR. HAWS?

## Utah's Doctor of Real Estate

19+ years · \$200M+ in sales · 5-star Google rating  
8 reasons Utah families choose Dr. Haws over every other agent

19+

Years Experience

\$200M+

Total Sales Volume

5.0

★

Google Rating

500+

Families Served

## DR. DAVID R. HAWS

Doctor of Real Estate · Coldwell Banker Sugar House  
801-915-4315 · TheHawsGroup@gmail.com · DrHaws.Homes

REASON 01

# Diagnostic Approach

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Dr. Haws treats every real estate transaction like a doctor treats a patient — with precision, data, and a customized strategy. No cookie-cutter advice. Every home is unique, every client situation is different, and every strategy is built from scratch. You get a diagnosis, not a template.

**THE PROOF:**

19+ years of precision-driven results across 500+ Utah families.

# Premium Marketing Package

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HDR photography, drone aerials, 3D Matterport tours, cinematic video, and targeted Facebook/Instagram ad campaigns — all included at no extra cost. Your home will look stunning on every screen, in every market. Most agents use a phone camera. Dr. Haws uses a production crew.

**THE PROOF:**

Listings with professional media sell 32% faster and for more money.

REASON 03

# Coldwell Banker Network

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Access to 100,000+ agents nationwide and global reach through the most trusted name in real estate. Your listing gets maximum exposure — not just on Zillow, but through a network of agents actively working with buyers right now. Local expertise backed by national power.

**THE PROOF:**

Coldwell Banker is the #1 real estate brand by sales volume.



# Data-Driven Pricing

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Not a guess — a science. Dr. Haws uses real MLS data, hyperlocal market intelligence, and 19+ years of pattern recognition to price your home perfectly from day one. Overpriced homes sit. Underpriced homes lose money. Dr. Haws finds the exact number that creates competition.

**THE PROOF:**

Correct pricing from day one is the single biggest factor in net proceeds.

# Speed & Results

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Dr. Haws' listings consistently sell faster and for more money than the market average. Strategic pricing plus aggressive marketing equals results you can measure. When your home is priced right and marketed brilliantly, buyers compete — and competition drives price up, not down.

**THE PROOF:**

Average days on market for Dr. Haws listings: well below Utah average.

# Expert Negotiation

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Hundreds of transactions and 19+ years of negotiating Utah real estate deals. Dr. Haws fights for every dollar you deserve — on both sides of the table. Whether you're buying or selling, having an expert negotiator in your corner is the difference between a good deal and a great one.

**THE PROOF:**

\$200M+ in negotiated transactions across Utah.



# Hyperlocal Expertise

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Deep knowledge of Farmington, Sugar House, Davis County, and Northern Utah. Dr. Haws knows the neighborhoods, the schools, the trends, and the comps. He knows which streets command a premium, which subdivisions are up-and-coming, and which micro-markets are moving fastest right now.

**THE PROOF:**

Born and raised in Utah — not a transplant, a true local expert.

# Always Available

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Real estate doesn't work 9-to-5. Dr. Haws is available 7 days a week because buying or selling a home is the biggest decision of your life — and you deserve a responsive agent. Texts answered. Calls returned. Questions addressed. No voicemail black holes.

**THE PROOF:**

5-star Google rating built on responsiveness, honesty, and results.

# WHAT UTAH FAMILIES SAY

Real reviews from real clients — unedited

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★★★★★ **The Johnson Family · Farmington, UT**

"Dr. Haws sold our home in 4 days for \$22,000 over asking price. His marketing was incredible — professional photos, 3D tour, and Facebook ads. We had 14 showings in the first weekend!"

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★★★★★ **Sarah & Mike T. · Sugar House, UT**

"As first-time buyers, we were terrified. Dr. Haws walked us through every step with patience and expertise. He found us the perfect home in Davis County under budget."

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★★★★★ **The Rodriguez Family · Layton, UT**

"Dr. Haws habla español y entendió exactamente lo que necesitábamos. Encontró nuestra casa perfecta en Layton y negoció un precio increíble. ¡Es el mejor agente de Utah!"

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★★★★★ **David & Lisa K. · Bountiful, UT**

"We've bought and sold 3 homes with Dr. Haws over the years. Every time, he delivers. His market knowledge is unmatched and his negotiation skills saved us tens of thousands."

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# SERVICE AREAS

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- Farmington
- Davis County
- Layton
- Centerville
- Salt Lake City
- Sugar House
- Bountiful
- Kaysville
- North Salt Lake
- Northern Utah

## Ready to Work with Utah's Best?

Free consultation · No obligation · Available 7 days a week

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